

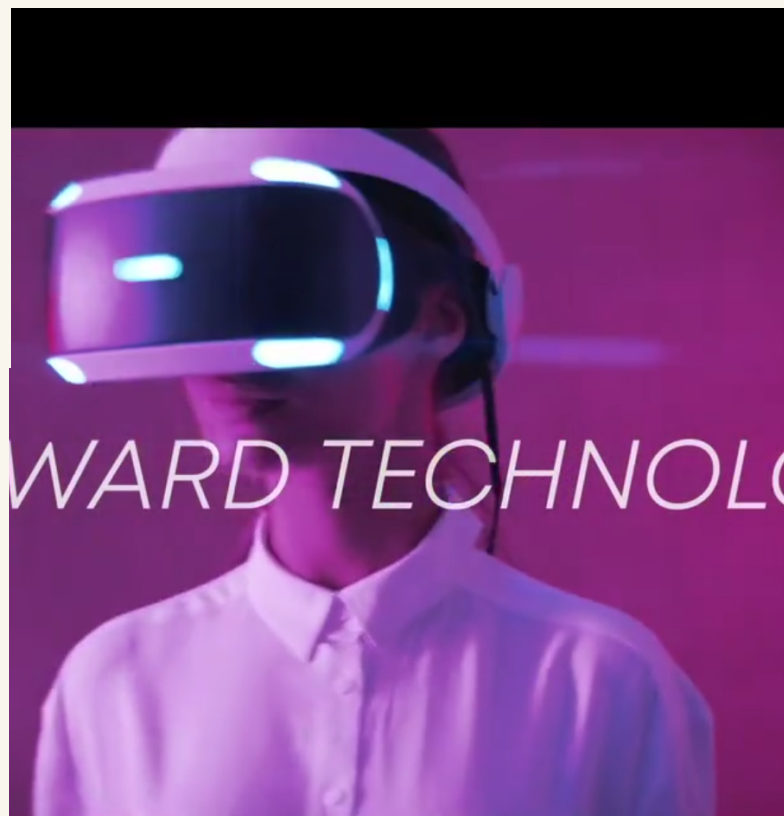
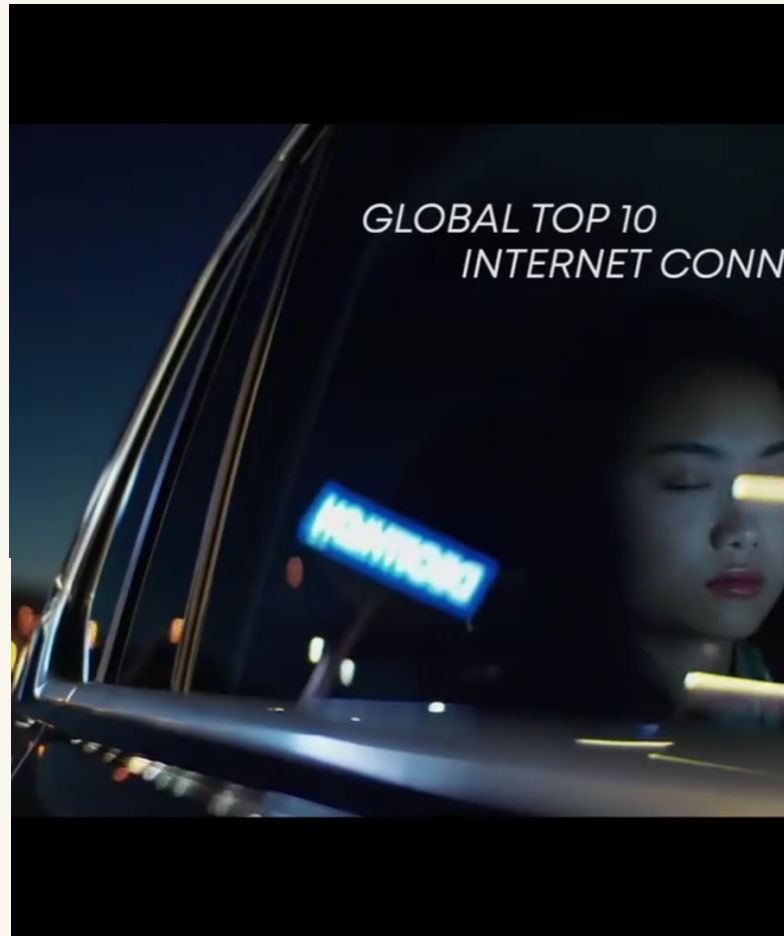
# AGENDA



## **BULGARIA AS A NEW TOP NEARSHORING DESTINATION CONFERENCE**

**30 JULY 2020  
10.00AM**

Through Zoom



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# BULGARIA AS A NEW TOP NEARSHORING DESTINATION

30 JULY 2020

10.00 AM

THROUGH ZOOM

## MODERATORS:

VESELA TODOROVA- MOSETTIG, DIRECTOR OF THE FRENCH- BULGARIAN CHAMBER OF COMMERCE AND INDUSTRY.  
DANIEL KIRYAKOV, COMMUNICATIONS MANAGER AT THE AMERICAN CHAMBER OF COMMERCE IN BULGARIA

## 10.00 START OF THE CONFERENCE

**10.05** Official opening by Lachezar Borisov, Minister of Economy

**10:15 Stamen Yanev**, Deputy Minister of Economy. The state policy and measures for supporting the business at dealing with the consequences of the corona virus crisis. The opportunities for Bulgaria as a Nearshoring destinations.

**10:25** Presentation of the new PR video of IBA **"MOVE TO BE MOVED"**

**10:30 Bostjan Skalar**, Executive director of the World Association of Investment Promotion Agencies /WAIPA/. The world trends and the new strategies for investments.

**10:40 Results of the survey**"Bulgaria as a new nearshoring destination"

Presentations of representatives of the **Bilateral trade and industrial chambers**

**10:45 AmCham Bulgaria**-Olivier Marquette, President and Petar T. Ivanov, CEO

**10:51 Belgium-Bulgaria-Luxembourg Business Club** - Rostislava Pavlova BBL President (CEO, Puratos)

**10:57 British Bulgarian Business Association** - Martyn Smith (Brightive) and Yulian Mihov (PWC)

**11.03 Bulgarian-Romanian Chamber of Commerce** - Eleonora Ivanova, Executive Director

**11:09 Bulgarian-Spanish Chamber of Commerce** - Roca/Keros or KFM or ATUSA-Berg

**11:15 Bulgarian Swiss Chamber of Commerce** - Vassil Radoynovski, Head of the Secretariat and Verka Alexieva, General Manager LEM Bulgaria

**11:21 Confindustria Bulgaria** - Roberto Santorelli, Kuminiamo Fruit, Vice President of

Confindustria Bulgaria and Plamen Dilkov, Bulgaria Engineering, Vice President of Confindustria Bulgaria

**11:27 French-Bulgarian Chamber of Commerce and Industry** Vessela Todorova-Mosettig, CCIFB Director and Pierre-Yves Mourcet, Director Latécoère Bulgaria

**11:33 German-Bulgarian Chamber of Commerce and Industry** - Dr. Mitko Vassilev, GBCIC and Georgi Atanasov, Managing Director Festo Production EOOD and Member of the GBCIC/Board

**11:39 Hungarian-Bulgarian Chamber of Commerce** - Dr. Rossen Tkatchenko - president and Svetoslav Obretenov Managing Director of Pureco Bulgaria

**11:46 Italian Chamber of Commerce in Bulgaria** - Marco Montecchi, President and Francesco Frattini, Managing Director Peuterey Eood

**11:52 Norwegian-Bulgarian Business Group** Cobuilder Bulgaria, Board member NBBG

**11:58 Swedish-Bulgarian Chamber of Commerce** - Ruslan Papazyan, SweCham Bulgaria and Zoya Paunova, AstraZeneca Bulgaria

**12.04** Discussion with the business and Q&A

**12.30** THE MODERATORS SUM UP THE MAIN HIGHLIGHTS FROM THE DISCUSSION AND CLOSE THE CONFERENCE



## BILATERAL TRADE AND INDUSTRIAL CHAMBERS



Promoting Bulgaria as a New Top Nearshoring destination

LEAN YOUR SUPPLY CHAIN

LIMIT TIME ZONE OFFSETS

SHORTEN DISTANCES

**MOVE TO BE MOVED**