

Cyber security – information and (personal) data. Be aware!



Cyber-attacks and security breaches are increasingly topical issues, especially within the business environment. What could you do in case you were to become a potential target and how could you avoid such incidents and their financial, legal, technical and reputational repercussions?

All the answers will be given within the forum “Cyber security – information and (personal) data. Be aware!”.

- Krasimir Kotsev from the cybersecurity company, **TAD GROUP** will guide you through all technical implications of a cyber-attack and will demonstrate you how easy it is for a hacker to compromise your private information.
- Nikolay Cvetanov, Lora Georgieva and Romyana Yordanova from **Penkov, Markov & Partners**, leading legal advisors in Bulgaria in the field of cyber topics and personal data protection, will update you on the new EU data regulations and their impact on the Bulgarian legislation.
- Diana Damianova, owner at **DD Agency for Research and Public Relations**, will reveal the reputational and communication aspects of such an incident.
- Hristo Charkov and Strahil Stoyanov from the international risk specialist **GrECO JLT** will present an insurance solution for the cyber risk and the costs resulting out of it.

Conference Details

October 3, 2017 from 09:00 till 16:00

Sofia Tech Park, John Atanasov Hall

Please confirm your participation until
September 25, 2017

FREE REGISTRATION [HERE](#)

Remark: Due to the international format of the event the organizers will provide a simultaneous translation from Bulgarian into English and vice versa.

ORGANIZERS:



GrECo JLT

GrECo JLT is a leading international and specialized insurance broker in Europe, which actively operates in CEE since it has been founded in 1925. Currently the company offers specialized solutions for cyber risks in addition to its rich portfolio of insurance programs for companies in the banking, telecommunication, IT and other sectors.

Penkov, Markov & Partners

Penkov, Markov & Partners, Attorneys-at-law, is amongst the leading providers of legal services on the market since it has been founded in 1990 and an exclusive member for Bulgaria of LEX MUNDI – the world's leading network of independent law firms. The rich history of PM&P ensures a long-standing company culture and traditions entirely devoted to our clients and the provision of the highest quality legal services related to the procedural representation, investments and business activity of the clients.

TAD GROUP

Ever since its foundation TAD Group's focus is placed solely on cyber security, which, along with its high prestige and professional integrity, has made the company an attractive center for a large team of professionals, who are theoretically and practically prepared so to excel in maintaining the cybersecurity of the clients. Due to achieving an exceptional level of trust and customer satisfaction TAD Group has become the Bulgarian leader in the field of designing and implementing cyber security solutions.

DD

DD Agency is the first agency for research and public relations registered in Bulgaria, being established in 1993. The company implements successfully various aspects of the public relations – working with the media, partnerships with non-governmental and governmental organizations, reputational management, crisis PR, events' organization, implementation of political, corporate and financial PR strategies.

Program

09:00-9:30	Welcome coffee
09:30-9:45	Introduction of the speakers and opening keynotes
09:45-10:15	Topical cyber issues on a global and local level
10:15-11:00	IT demonstration and IT solutions
11:00-12:00	Legal framework – consequences and solutions
12:00-13:00	Lunch break
13:00-13:45	PR and its role in crisis situations
13:45-14:15	Insurance and risk management – experience from the London market
14:15-15:15	Summary and discussion
15:15-16:00	Coffee & Networking

