



ZAGORA EXPO  
ESSENTIAL OILS

# ZAGORA EXPO – Essential Oils

15 – 18 Sep, 2022

## CONDITIONS FOR EXHIBITORS



Deutsch-Bulgarische  
Industrie- und Handelskammer  
Германо-Българска  
индустриално-Търговска камара



CCI FRANCE BULGARIE  
ФРЕНКО-БЪЛГАРСКА  
ТЪРГОВСКА  
И ИНДУСТРИАЛНА КАМАРА

Invest  
Stara Zagora



**ZAGORA EXPO is a professional organization that brings together companies, and agricultural holdings operating in the sector of Essential Oils, Essential Oil Crops, Agricultural Machinery, Distillery equipment, Perfumery and Cosmetics. Forum will be hosted by the city of Stara Zagora.**



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#### **Benefits:**

- Presentation of your products and services in the most efficient way - the concept for the exhibition areas provides ideal visibility and traffic through each exhibition stand;
- Direct contact with regional and foreign business owners & companies, senior and middle management who visit the exhibition;
- Connecting all stakeholders in the sector "Essential oil crops and essential oils" and all industries with which it interacts;
- Opportunities for creating new B2B partnerships;
- Visibility after the end of the exhibition - Your individual business profile with presentations and contacts will be available in the electronic Catalog of exhibitors for a period of another 12 months;

#### **Offer:**

- Print advertising, participation in all printed materials, informing and presenting the exhibition
- Company logo and presentation material on the website of ZAGORA EXPO, FB and Instagram
- Company logo and presentation in a pilot info-brochure of "ZAGORA EXPO"
- Company logo on the Expo Stage in the center of Artillery Park, where an exhibition of vintage cars will be arranged - this part enjoys great interest from guests and participants
- Info pavilion with advertising materials for promotional campaigns, presentations and various of other promotional activities of the exhibitors
- Business / product presentation of the exhibitor within 1 hour in Presentation module within 4 days
- B2B with potential clients and partners - agricultural holdings & machinery, enterprises, cooperatives, wineries, supermarkets, etc.
- Participation in all social events - gala concert, performance of the Stara Zagora Opera and Ballet, concerts, cocktails and dinners, academic and scientific modules, permanent access to the Conference center.
- Exhibitors' parties - wine parties for exhibitors and participants – free entrance for 2 people
- Awarding diplomas and prizes by the Mayor of Stara Zagora/Minister of Economy for participation and significant contribution to the organization of the first edition of ZAGORA EXPO 2022
- Promotional activities upon prior request of the Exhibitor

## Conditions for Exhibitors – Price Offer



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### **Exclusive Exhibitor Package –**

**€ 1,800 VAT excluded**

1. Exhibition pavilion - tent type 3 x 3 m. (second tent upon request)
- ▶ 2. Work table - 2 pcs.
- ▶ 3. Working chairs - 2 pcs.
- ▶ 4. Visitor chairs - 2 pieces, coffee table or cocktail table
- ▶ 4. Wi-Fi
- ▶ 5. Power supply - 1 pc. coupler with 3 sockets 2kW, 220V
- ▶ 6. Branding of the pavilion with a logo
- ▶ 7. Administrative services and maintenance

### **Package**

**"Exhibitor" - € 1200 VAT excluded**

- ▶ 1. Exhibition pavilion - tent type 3 x 3 m.
- ▶ 2. Work table - 2 pcs.
- ▶ 3. Working chairs - 2 pcs.
- ▶ 4. Wi-Fi
- ▶ 5. Power supply - 1 pc. coupler with 3 sockets 2kW, 220V

### **Advertising activities - upon prior request and additional agreement**

1. Pavilion/tent for presentation activities - printed materials, testers, other advertising items
2. Additional presentation time in front of a specially selected audience
3. Specialized shelves for product display
4. Others

For further information please contact Mrs. Nina Girginova  
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